

Parking

24 hrs Britannia Car Park beneath hotel. Chargeable per length of stay - 24 hrs £13.50. Additional charges if stay over 24 hr period. Each entrance /exit to car park is charged individually & over a 24 hr period may result charge in excess of £13.50.
Daily Parking Fee (13.50 GBP)

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From M6 South or North-West

Leave the M6 at Junction 6 and follow the A38(M). Follow signs to 'City Centre, Bromsgrove (A38)'. Do not take any exit to left. Go over 1 flyover and through 2 Queensway tunnels. On leaving the second tunnel, keep in the left hand lane, indicate left and drive down the 'slip road' to the Holloway Circus island. At that island, double back up the dual carriageway (Suffolk Street Queensway) keeping in the left hand lane and take the 4th exit left which is only a matter of yards after the 3rd exit (Holliday Street).

From M5 South-West

Leave the M5 at Junction 3 and travel along the A456 (Hagley Road) for 4 ½ miles to the Five Ways island. Keep in the outside lane and go under the island into Broad Street using the underpass. Turn right into Gas Street immediately before the 4th set of traffic lights after leaving the underpass. At the end of Gas Street, take a 180° left into Holliday Street. Where Holliday Street meets the dual carriageway (Suffolk St. Queensway), turn left and travel up the Queensway for just 20 yards before turning left into the Crowne Plaza forecourt.

From M40 Oxford and South

Arrive on the M42 and travel west towards the M5. Travel north on the M5 leaving at Junction 3. (Read directions "From M5 South West").

From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 6. (Read directions "From M6 South and North-West").

From National Exhibition Centre and Birmingham International Airport

Follow the A45 (Coventry Road) towards the city centre for about 6 miles. At the major island just after the large Citroen Showroom, take the first exit following signs for M5, NIA and Convention Centre. Travel along a short stretch of dual carriageway (Bordesley Middleway) for about 500 yards and at the next island go straight ahead (2nd exit), again following signs to NIA and Convention centre. On coming to the next island just after PC World, take the 3rd exit, still following signs to the NIA and Convention centre. As you descend down a long, straight stretch of dual carriageway, keep in the left hand lane. After the 1st exit left, get into the left filter lane which takes you up to an island where you go straight ahead (2nd exit). Keep in the middle lane and at the Bristol Road traffic lights turn right into Bristol Street. Stay in the middle lane and after ½ mile, travel through the Holloway Circus underpass, now keeping in the left hand lane. On leaving the underpass, indicate left and take the 2nd left into the Crowne Plaza forecourt (Please note that this 2nd left is only a matter of yards after the 1st left (Holliday Street)).

